



保良局
PO LEUNG KUK



香港外國記者會
FOREIGN
CORRESPONDENTS'
CLUB



FOREIGN CORRESPONDENTS' CLUB HONG KONG CHARITY FUND PARTNER BENEFITS 2015

香港外國記者會慈善基金
捐助者權益

Held in aid of

The PLK/UBS/FCC Language Training Program • The PLK/Bank of America Merrill Lynch/FCC Children's Learning Centre

The PLK/UBS/FCC Child Development Program • The PLK/Henrik Nielsen/FCC Scholarship Fund

The PLK/Sprouts Foundation/FCC Education Services Centre • The PLK/Macquarie Group/HKRFU/FCC Children's Rugby Programme

ALL WELCOME
OPEN TO NON-FCC MEMBERS

TEARS FOR FEARS

The Foreign Correspondents' Club
Hong Kong Charity Ball

Saturday 10th October 2015,
Grand Hall, HKCEC, Wanchai



**ROCK
FOR CHARITY!**

HK\$2888 inclusive of a fabulous dinner and drinks all night

For reservations, please contact: Ms Chan Hoi-Lo on 2521 1511 or charityball@fcchk.org

A message from the Chairmen of The Foreign Correspondents' Club Hong Kong Charity Fund Committee

The Foreign Correspondents' Club of Hong Kong Charity Fund believes it is the right of every child to get a decent education.

We "Rock For Charity" with world-class musical entertainment to support this belief. This year, we are proud to present British new wave legends, Tears for Fears.

From humble beginnings, the FCC Charity ball has turned into a high profile feature of the Hong Kong social scene raising awareness and serious funds for Hong Kong's neediest children.

One of our longest-standing programs, the Language Training Program, has helped hundreds of children develop the English and Mandarin skills needed to enter Hong Kong's competitive workforce.

The FCC Scholarship Fund has supported 162 scholarship winners through college and university education. FCC Scholar success stories include Bernard Shum, a recent graduate from the Medical Faculty of the University of Hong Kong, who flew to Tanzania as an NGO volunteer providing medical services to the needy. Upon his return to HK, Bernard dreams of pursuing further studies to specialize in Oncology.

Our most recent initiative involves a sports program in partnership with the Hong Kong Rugby Football Union and The Macquarie Foundation that provides opportunities for children and young people from disadvantaged areas of Hong Kong to enjoy Rugby.

The night of the ball is our primary fundraising moment during which attendees and other supporters show their belief in the programs and projects they worked to co-develop.

Mark your calendars---Tears for Fears will perform at this year's ball on October 10th.



Thomas Crampton
Co-Chairman FCCHK
Charity Fund Committee



David Garcia
Founding Chairman FCCHK
Charity Fund Committee



Andy Chworowsky
Co-Chairman FCCHK
Charity Fund Committee

Held in aid of PLK / Henrik Nielsen / FCC Scholarship Fund, PLK / UBS / FCC Language Training Programme, PLK / Hope Foundation / FCC Scholarship Fund, PLK / UBS / FCC Children's Development Programme, PLK / Sprouts Foundation / FCC Education Services Centre, PLK / HKRFU / Macquarie Group / FCC Tackling Life Rugby Program, PLK / Savills / Macquarie Group / HKRFU / FCC Pitch Perfect Project, PLK / Bank of America Merrill Lynch / FCC Children's Learning Centre, PLK / Sprouts Foundation / FCC Secondary Education Services Centre

The PLK/UBS/FCC Language Training Program (LTP)



- Teaches English and Putonghua to 300 children, aged 2-18 years old, in residential care at the Po Leung Kuk headquarters in Causeway Bay
- Children come from families who have problems such as mental health issues, drug or alcohol problems, where they may have experienced physical or emotional abuse or their parents may be in jail
- LTP system is unique in that it makes English and Putonghua fun for the children to learn in small groups in a very relaxed and fun atmosphere
- Students interact with native speaking teachers and volunteers in a supportive environment
- Secondary students can select elective classes that improve their language skills and are also introduced to new skills like resume writing, preparing presentations or reading Putonghua literature
- Shows off children's language skills with an annual Drama Show and Biliteral and Trilingual Singing Competition
- Proficiency in English and Putonghua greatly improves the children's confidence and abilities
- LTP system proven successful when principal of the local primary school commented that she knows students who have been attending the LTP as they can think in English



The PLK/Bank of America Merrill Lynch/FCC Children's Learning Centre (CLC)



- Teaches English and Putonghua to children and young people, aged 3-18 years old, in the Tsuen Wan, Kwai Chung and Tsing Yi districts
- Recently expanded to offer classes in Kwai Hing Social Welfare Dept for 40 more students. Now supporting more than 250 students.
- Children come from disadvantaged backgrounds and many are brought up in single parent families or have witnessed domestic violence or have other social problems
- Children have English and Putonghua classes and storytelling in English including singing, drama and cooking classes
- Secondary students can select elective classes that improve their language skills and are also introduced to new skills like resume writing, preparing presentations or reading Putonghua literature
- Children in the CLC show improved confidence
- CLC is popular in the estate and families are enthusiastic and appreciative of the extra learning support which they could not provide themselves



The PLK/UBS/FCC Children's Development Program (CDP)



- Set up in 2009 to complement the language classes offered by the Children's Learning Centre (CLC)
- Children come from families with multiple problems including mental health issues, drug or alcohol issues, violence or abuse within the family
- Provides counseling and support for the children and families in times of crisis
- Provides classes and support groups to improve their self confidence, work on their destructive behaviours, improve their classroom skills and improve their social interaction with adults and peers
- Arranges outings for family groups to improve communication in the family; provides courses to the families including computer skills courses and English support to people newly arrived from the mainland
- CDP aims to enable the children and their families to work through their difficulties, improve their skills and achieve their full potential

Baby College



- Set up in 2010 to help and support to pregnant women and their partners and families and parents with babies and infants aged from 0 - 3 years of age.
- Provides structured parent and child programmes to ensure a developmental workout for babies and infants appropriate to their stage of development.
- Works to improve relationships between young children and their parents.
- Aims to develop a daily reading habit which will expand the vocabularies of young children and help them when they start school.

The PLK/Sprouts Foundation/FCC Education Services Centre (ESC)



- Started operation in December 2011
- Teaches English, Putonghua and Storytelling to primary school children with capacity for 120 students
- Provides classes to improve the children's language skills, to increase their confidence and to give them a chance to have a better future
- Students come from disadvantaged families where, among the adult population in Tai Wai, approximately 22% have been educated no further than primary school
- If the parents have received little formal education themselves, they face great difficulty in helping their own children to develop further and break out of the cycle of poverty

The PLK/Sprouts Foundation/FCC Secondary Education Services Centre (SESC)

- Started operation in September 2013
- Teaches English and Interactive Reading to secondary students from F 1 to F 4 with capacity for 96 students
- Secondary students can select elective classes that improve their language skills and are also introduced to new skills like resume writing, preparing presentations or reading Putonghua literature
- Students are from disadvantaged families which experience poverty and other social problems from the Tai Wai area
- Students are participating well in the classes and the teachers are enjoying the new challenge

The PLK/Henrik Nielsen/FCC Scholarship Fund



Previous recipients of the PLK/Henrik Nielsen/FCC Scholarship Fund have formed an alumni which they call "The Activators". This group of dedicated youngsters regularly organise events during which they volunteer their services to help various community projects in Hong Kong. They also produce handicrafts which they sell to raise funds for future scholarships.

- Provides tertiary education scholarships for students from low income families from Po Leung Kuk
- The financial support allows the scholars to focus on their studies and relieves them of the extra burden of having a part time job
- Apart from financial support, scholars are given the chance for internship and mentoring from FCC members and charity ball sponsors
- Over the years we have helped 162 scholars to attend university
- The scholars have set up an alumni association to keep in touch with each other and act as big brother or big sister to the new scholars

Scholarship Alumni Association have done volunteer work to give back to the society

- Organised the annual lunch gathering of alumni members and donors
- Helped organise party for the children at Po Leung Kuk
- Helped to sell raffle tickets at the FCC Charity Ball 2014

Testimonials from the Students, Parents and Teachers



Students

- "The classes are fun, we have a lot of freedom. It helps our English."
- "In the lessons we get to speak English and Putonghua a lot. It's fun."
- "I like the activities, especially the cooking, movies and trips. We learn English."
- "Our teachers are kind and lessons are interesting. It helps me at school."

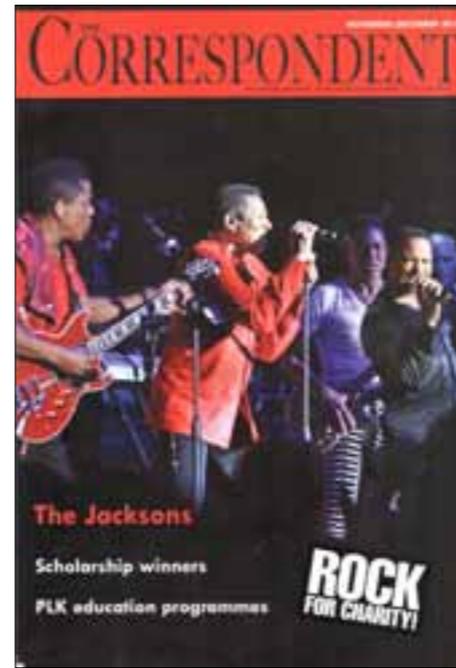
Parents/Carers

- "My daughter is more confident to speak out. The lessons and storytelling have really helped her English. She enjoys going to class."
- "My son is doing better in Putonghua at his own school because of the lessons. His English has also improved. He is getting higher grades."
- "My twins love the course. They really want to go to classes because they are interesting and they learn a lot. They seem happier."

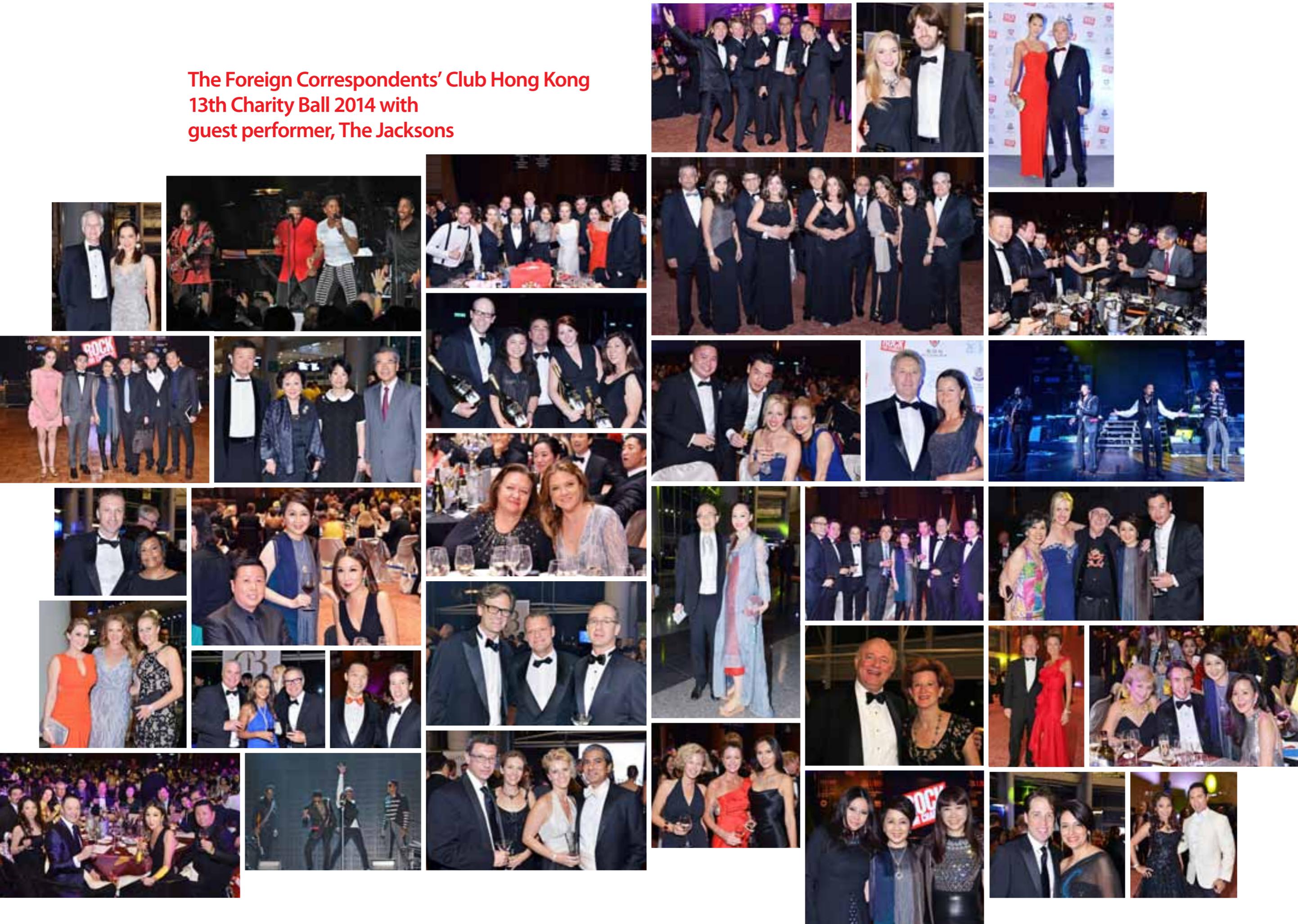
Teachers

- "We have noticed a big improvement in confidence and willingness to learn in all the children. When they start they are often quite shy and have difficulty in speaking up and sharing their views. This changes, sometimes quite quickly. They enjoy the activity based programme because it is focused on using the language through enjoyable and meaningful activities in a very low-stress environment."
- "The students learn a lot of social skills here because the groups are small, very mixed and diverse and there is room for them to make mistakes and learn from them. The staff is very supportive and the kids are happy."

What are the Press saying about Hong Kong's Top Ball?



The Foreign Correspondents' Club Hong Kong
13th Charity Ball 2014 with
guest performer, The Jacksons



FOCUS: Our Sponsors
Why they support the FCC Charity Fund

**The Foreign Correspondents' Club Hong Kong
 13th Charity Ball 2014**



AGS Four Winds International Movers Ltd.
"We are proud of our association with the FCC Ball"



A few years ago, Gregory used to attend the FCC ball committee meetings intermittently with his then assistant. Now he is an active member of the FCC ball organizing committee and makes the trek from his office in Shaukeiwan to be present at the committee's regular monthly meetings at the FCC in Central.

Meet Gregory Seitz, Manager of AGS Four Winds Hong Kong, a major sponsor of the FCC Charity ball.

As the largest charity ball in Hong Kong, the FCC ball has grown from 450 guests in 2002 to 1,500 in 2014. Guests who attend the FCC ball witness an event that operates like clockwork, a succession of activities happening

seamlessly throughout the evening. The team is very fortunate to have the kind support of numerous sponsors who give donations in cash or in kind.

One of our generous sponsors is AGS Four Winds International Movers Hong Kong.

"We are proud of our association with the FCC ball," said Seitz. As one of the world's leading moving companies, AGS Four Winds contributes the crucial logistics – transportation, storage facilities and the services of their efficient staff—to move and store valuable auction items and raffle prizes, art works, thousands of bottles of donated wine, framed movie, sports and music memorabilia, unusual items like a pool table, restored vintage Harley Davidson motorcycles and a vintage Vespa. In addition, they also undertake the important task of delivering the items safely to the winning bidders.

"The FCC ball is unique. It is fun, is efficiently managed and, more importantly, it has successfully raised awareness of the plight of underprivileged children in Hong Kong," said Seitz. As a sponsor, I appreciate all these qualities in the charities that my company is supporting," he added.

Like the other sponsors of the FCC ball, Seitz invites his top clients to attend the ball not only to demonstrate appreciation for their patronage but also to reinforce his company's pledge of giving back to the local communities in which they operate. Their company has a longstanding commitment in the field of environmental protection and social responsibility. In 2010, AGS Four Winds, in partnership with the NGO Planète Urgence, launched the "1 move = 1 tree" project as part of their company's global CSR initiative. It allows them to get involved in a plan for reforestation in Africa and Asia within a framework of sustainable development, planting over 110,000 trees to date.

"I am happy and proud to be part of the organizing committee and contribute the necessary resources to make the event a success," said Seitz.

About AGS Four Winds

The Hong Kong branch is one of the oldest in the AGS Group. Established in 1976, it has 39 years experience in the removals and storage industry. AGS Four Winds Hong Kong is a fully-owned subsidiary of the AGS Group. Very high quality service standards and the most prestigious accreditations make them one of the best removals companies in Hong Kong.





Partner Benefits 捐助者權益

Super Diamond 至尊級 HK\$500,000 或以上 or above



- Prominent company logo/name to on stage
於慈善舞會台上背板刊登顯著的公司徽號/名稱
- Individual logo/name banner display on side walls
於舞會禮堂兩旁展示印有公司徽號/名稱之橫額(每贊助商各有一幅)
- Banner logo/name display on Foyer
於酒會橫額刊登公司徽號/名稱
- Individual display logo/name on the screen
於場內屏幕顯示公司徽號/名稱(每贊助商各有一幅投影片)
- Individual full page advertising on the Charity Ball program
於舞會場刊內刊登全頁4色廣告
- Prominent space to display your company logo/name on Charity Ball Poster
於舞會宣傳海報刊登顯著的公司徽號/名稱

	<p>Full Page Advertisement</p> <p>Trim size: 280mm (H) x 190mm (W)</p> <p>Bleed size: 286mm (H) x 196mm (W)</p>
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- Prominent space to display your company logo/name on Raffle ticket *
於舞會慈善獎券刊登顯著的公司徽號/名稱
- Prominent space to display your company logo/name on Website
於舞會網頁內刊登顯著的公司徽號/名稱
- Individual full page advertising on the Foreign Correspondent Club Magazine
於FCC外國記者會雙月刊內刊登全頁廣告
- Optional table identification plaque with company logo
餐檯附有公司標誌的確認牌
- Selection of a specific child to support among the chosen scholarship winners. (Optional)
可參與獎學金遴選委員會, 並選擇贊助指定受惠學生



Diamond Partner 鑽石級 HK\$200,000 或以上 or above

- Prominent company logo/name to appear generously spaced on wall banner and on display screens during event.
於慈善舞會會場內的橫額及屏幕刊登顯著的公司徽號/名稱
- Prominent company logo/name on: Raffle tickets, Website, Ball Program
於慈善舞會慈善獎券, 網頁, 慈善舞會場刊刊登顯著的公司徽號/名稱
- Projection of logo/name during event
於慈善舞會會場內投影公司徽號/名稱
- Full page 4-colour Ad in the FCC Charity Ball program
於慈善舞會場刊內刊登全頁4色廣告
- Full page 4-colour Ad as an insert in the FCC Correspondent magazine (circulation 2,500 copies)
於FCC外國記者會雙月刊內刊登全頁4色廣告(發行2,500份)
- Diamond Partner Sponsors may select a specific child to support among the chosen scholarship winners. (Optional)
可參與獎學金遴選委員會, 並選擇贊助指定受惠學生

	<p>Full Page Advertisement</p> <p>Trim size: 280mm (H) x 190mm (W)</p> <p>Bleed size: 286mm (H) x 196mm (W)</p>
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Company Logo and Advertising Materials

Please send your logo and advertising materials to:

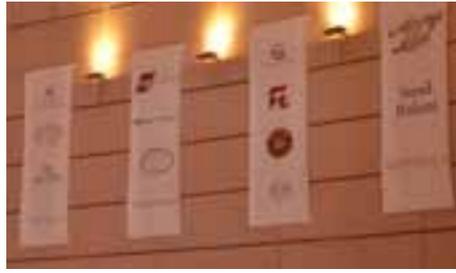
By email: Julia@thenaughtongroup.hk

or on disc: Julia Li
The Naughton Group
9/F Hong Kong Jewellery Building
178-180 Queens Road Central, Hong Kong
(Tel: +852 2527 1127)

Preferred formats are high resolution (300dpi) JPEG or Press-Quality PDF files.

If you have any queries, please contact Dominic or Julia on +852 2527 1127

**DEADLINE
FOR RECEIPT
OF FILES IS
AUGUST 28th
2015**



Platinum and Gold Partners are entitled to large wall banners in the Hall

Donors of Gifts and Bronze Partners will receive company or personal name exposure on large wall banners



Platinum Partner Benefits 白金級 HK\$80,000 或以上 or above

- Prominent Company logo/name on: Banner on wall inside of the ballroom, Website, Ball Program and on display screens during event.
於慈善舞會會場內的橫額, 網頁, 慈善舞會場刊及屏幕刊登顯著的公司徽號 / 名稱

<p>Full Page Advertisement</p> <p>Trim size: 280mm (H) x 190mm (W)</p> <p>Bleed size: 286mm (H) x 196mm (W)</p>
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- Projection of logo/name during event (2 per slide)
於慈善舞會會場內投影公司徽號/名稱
- Full page 4-colour Ad in the FCC Charity Ball program
於慈善舞會場刊內刊登全頁4色廣告
- Full page 4-colour Ad as an insert in the FCC Correspondent magazine (circulation 2,500 copies)
於FCC外國記者會雙月刊內刊登全頁4色廣告 (發行2,500份)

Silver Partner Benefits 白銀級 HK\$15,000 或以上 and above

<p>1/4 Page Vertical Advertisement: 125mm (H) x 80mm (W)</p>	<p>1/4 Page Horizontal Advertisement: 60mm (H) x 170mm (W)</p>
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- Event signage, Website (name), Ball program (logo)
於慈善舞會場地, 網頁刊登公司名稱, 慈善舞會場刊刊登公司徽號/名稱
- Quarter page 4-colour Ad in the FCC Charity Ball program
於慈善舞會場刊內刊登四分之一頁4色廣告
- Quarter page 4-colour Ad as an insert in the FCC Correspondent magazine (circulation 2,500 copies)
於FCC外國記者會雙月刊內刊登四分之一頁4色廣告 (發行2,500份)

Gold Partner Benefits 黃金級 HK\$35,000 或以上 and above

- Company logo/name on: Banner on wall inside of the ballroom, Website, Ball Program
於慈善舞會會場橫額, 網頁, 慈善舞會場刊刊登公司徽號/名稱
- Projection of logo/name during event
於慈善舞會會場內投影公司徽號/名稱
- Half page 4-colour Ad in the FCC Charity Ball program
於慈善舞會場刊內刊登半頁4色廣告
- Half page 4-colour Ad as an insert in the FCC Correspondent magazine (circulation 2,500 copies)
於FCC外國記者會雙月刊內刊登半頁4色廣告 (發行2,500份)

<p>1/2 Page Horizontal Advertisement: 125mm (H) x 170mm (W)</p>	<p>1/2 Page Vertical Advertisement: 260mm (H) x 80mm (W)</p>
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Bronze Partner Benefits 青銅級 Below 以下 HK\$15,000

- Ball program and FCC Correspondent magazine (Logo)
於慈善舞會場刊及FCC外國記者會雙月刊內刊登公司名稱
- "Thank you" banner in the Ballroom (name)
於慈善舞會場地橫額刊登公司名稱
- Website (Logo)
網頁 (公司名稱)

Company Logo and Advertising Materials

Please send your logo and advertising materials to:

By email: Julia@thenaughtongroup.hk

or on disc: Julia Li
The Naughton Group
9/F Hong Kong Jewellery Building
178-180 Queens Road Central, Hong Kong
(Tel: +852 2527 1127)

Preferred formats are high resolution (300dpi) JPEG or Press-Quality PDF files.
If you have any queries, please contact Dominic or Julia on +852 2527 1127



Delivery of Raffle Prizes, Table Prizes, Vouchers, Leaflets & Goodie Bag items.

For instructions on ALL DELIVERIES please contact Jennifer Lee of Maya Consultants on +852 2858 9961 or by email: events@mayahk.com

VERY IMPORTANT. All items must be clearly labelled with:

1. A description of contents
2. Sender's name and contact number
3. An indication of total number of packages

Exhibiting Partners

The FCCHK Charity Fund Committee, the HKCEC and the Charity Ball Event Management Team accept no liability for damage or loss of promotional/display materials used by Partners exhibiting in the Cocktail Foyer or other parts of the FCCHK Charity Ball. To ensure that such items are not disposed of accidentally, Partners are advised to make the necessary arrangements to collect any items before 2am on the night of the Charity Ball.

Gift Vouchers

Any company donating a Gift Voucher for a discount on the purchase of an item will be granted Bronze Partner status. However, if the Gift Voucher is for the total value of an item then that donor will be awarded status in accordance with the value of said item.

The Correspondent Magazine

The Correspondent is the official bi-monthly publication of the Foreign Correspondents' Club, Hong Kong.

- Partner Sponsors donating HK\$80,000 or more in cash, products or services will be entitled to a full-page, four-colour advertisement in the special souvenir edition of The Correspondent magazine with a print run of more than 2,500 copies.
- Partner Sponsors donating HK\$35,000 or more in cash, products or services will be entitled to a half-page, four-colour advertisement.
- Partner Sponsors donating HK\$15,000 or more in cash, products or services will be entitled to a 1/4 page, four colour advertisement. All other cash, product or service Partner Sponsors logo or name will be included in a special acknowledgements feature in the same edition. Partner Sponsors will also receive due credit and acknowledgement in a follow-up issue of The Correspondent which will include extensive coverage of the event as a memento.

Table Gifts and Prizes

Opportunities will be available for Partner Sponsors to feature their products as table prizes or gifts; it is envisaged that there will be around 1500 to 1600 seats.

Raffle Prizes

Raffle prizes need to be redeemable for a minimum period of 12 months from draw date. We request that any vouchers accompanying prizes clearly state terms and conditions of prize redemption and any relevant black out dates that may be associated with a prize.

Charity Ball Program

The Charity Ball Program is printed for the night of the Charity Ball. Super Diamond, Diamond & Platinum Partner Sponsors are entitled to a full page 4-coloured advertisement in the program. Gold Partner Sponsors are eligible for half page 4-coloured advertisement while Silver partners will get 1/4 page.

Tax Benefits

Please note that cash donations receive tax benefits receipt, however, product and service donations do not.

Contractor Partner Sponsors

Contractor Partner Sponsors should present a detailed budget of their proposed contribution. The 'in kind' services should be line itemized along with cash contributions. All billable charges should be clearly described and itemized.

PLEASE NOTE THAT NO COMPLIMENTARY CHARITY BALL TICKETS ARE PROVIDED FOR ANY LEVEL OF SPONSORSHIP.

Just some of the many partners who have helped the FCCHK Charity Fund over the years



If you wish to make a donation or get involved with the good work of the Foreign Correspondents' Club Hong Kong Charity Fund please contact

Celia Kwong, Fundraising Committee
celiagarcia@netvigator.com +852 9091 4732

Mireya Garcia, Maya Consultants Limited
mg@mayahk.com +852 9419 8019

www.fcchkcharityfund.org



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